

GMBC Members Survey

COMPLETED AUGUST 2012

RESPONDENTS - 106 (COMPLETE ANSWERS 98)

1. What is your gender?

		answered question	104
		skipped question	2
		Percent	Count
Female	(18/34 Female members)	17.3%	18
Male	(86/213 Male members)	82.6%	86

2. Which category below includes your age?

		answered question	105
		skipped question	1
		Percent	Count
16yrs or younger		0.9%	1
17-20yrs		1.9%	2
21-29yrs		11.4%	12
30-39yrs		40.9%	43
40-49yrs		33.3%	35
50-59yrs		10.5%	11
60yrs or older		1.1%	1

3. How long have been a GMBC member? (Include all your time as a GMBC member, even if you have had a break in membership)

		answered question	104
		skipped question	2
		Percent	Count
Less than 1yr		27.8%	29
1-3yrs		40.4%	42
3-5yrs		20.2%	21
>5yrs		11.5%	12

4. Which GMBC events have you or your family participated in over the last 12 months?

4. Which GMBC events have you or your family participated in over the last 12 months?

	answered question	105
	skipped question	1
	Percent	Count
Summer No Frills Fridays	53.3%	56
3x3 Gazebo Series	53.3%	56
InterWinter Series (other club's events)	50.5%	53
Winter No Frills Fridays	49.5%	52
InterWinter Series (You Yangs event)	45.7%	48
You Yangs Yowie	45.7%	48
Crazy6 Enduro	43.8%	46
Weekend Social Rides	20.9%	22
Vic State XC event	20.0%	21
Weeknight Social Rides	19.4%	20
Vic Schools MTB Western Zone event	9.5%	10
Mechanical workshop	5.7%	5
Skills Clinic	3.4%	3
Dirt Squirts ride	3.4%	3
None	3.4%	3
	Any Comments?	19

Comments on events

- Terrific club, vibe and range of events. The venue (You Yangs) is epic!
- The events I have entered that have been run by GMBC have always been very well run and supported.
- great race! (*Gazebo Series event*)
- Awesome!! Keep up the great work!
- GMBC races are always among the best in terms of organisation, atmosphere and volunteers
- Great club! I'll hopefully be at more events this year!

Reasons haven't done more events

- Sorry, I was sick to miss out on a couple.
- Enjoy the club's event, but find Saturday's a bad day. I have enjoyed all the events that the GMBC has organized and looking forward to the Yowie 2012.
- I have been lazy
- Have only {just} joined and will start to schedule some events in the near future.
- have only just joined
- I've been overseas and have just rejoined the club. Would aim to ride in many more events in the coming year.
- Time and Family balance is always the issue. I personally would love to participate in everything in an ideal world. I think you do an amazing job putting together all these options for club members. I'm frustrated because I'm unable to participate to the level I would like.

Suggestions / Other

- Away social rides would be good. A car rally or non bike event might work. In the depths of winter.
- 12 hour enduro would be nice.....
- Would be much easier to attend no frills Friday races if they were on another night during the week
- It would love to see a "Winter No Frills" Wednesday or Thursday, as opposed to Friday :)
- If my memory serves me right!

5. Why did you first join GMBC?

answered question 98

skipped question 8

Local Club/Support the club (24)

- Local club
- Closest club to home
- I live in Geelong & like to support my home town club
- Close to home, was told that it was a good group of people .
- Geographical location and for a little extra motivation to get out on the bike
- To race in the local area
- the club offered xc racing at the you yangs. which i live close to.
- Close to home
- Wanted to compete in mountain bike racing within my local area so made sense to join and help support the local club.
- The Geelong club was the only club in the western region where I live. Since the year 2000 the club has provided events both local and across the region.
- Originally it was to get a MTBA license to race and as this club was local.
- Local, and new to sport
- To receive MTBA benefits, membership was aligned to a club. At that time I had ridden a bit of GMBC and knew a few in the club so it was obvious that GMBC was for me. I didn't need to travel away to find a club. They were on my doorstep.
- I moved here
- To support a MTB club
- Because I wanted to do some MTB racing and it was the closest club to my home
- I wanted to somehow contribute to the cause.
- Local MTB club for racing licence
- I like my fees to go towards a club which builds and maintains the trails that I ride and events that I regularly participate in.
- to be part of a local club and race its events.
- Support mountain biking - cheaper to be a MTBA member to compete at state events. It was the closest club to where I live.
- Moved to Highton, so changed club from Fatties
- Local club. Supports local events
- My husband and I have been Mtbing for a long time and recently moved back to the area and wanted to rejoin the club where it all began.

GMBC offers more than other clubs (16)

- because the {other} club didn't give me anything and couldn't even remember my name at events. B) I moved to geelong
- the club runs good events and good trails and puts a lot of work in
- after completing 2 events at YY and signing up for the newsletter as a club they offer more than the previous club i was a member of
- Great club
- To save on race license fees and because i knew that it was a very active club with regard to events.
- When i started racing i was mainly doing GMBC events. I felt they were a good club to join & at the time there were no MBC's locally.
- GMBC is my closest club and MTB tracks at You Yangs. I was previous a member of {other club} and have to say the information / feedback that GMBC provides leaves others way behind.
- competition ride entry discounts, social rides and events
- Like the club and convenience
- Wanted to join a club that had lots of events
- I started with the GMBC in the early 1990's then moved away from the Geelong area and joined FTF. Recently I have had the time start riding again. I chose to support GMBC for the following reasons: 1) Very active club, 2) Up to date web site, 3) Excellent Races always a nice atmosphere, 4) You Yangs MTB park involvement
- Club environment is good
- Cheaper races. Then I made heaps of friends. Cool.
- Needed a race licence. Gmbc seemed to be a good club, with lots of events and up to date info available on web site ect. Other clubs websites seem to be years out of date.
- The web site showed that there were many beginner-friendly events I could participate in. Given I don't have many friends who ride, this was very appealing and I've found the social and supportive nature of the club fantastic.

GMBC offers more than other clubs (16) – cont.

- Because Rich said it was a great club and I think he was being convinced to become the President. I haven't regretted it though.

Club Associated with the You Yangs (15)

- Because I ride the you yangs a bit. I wanted to support the club that helps maintain it.
- I ride at the you yangs and GMBC was the nearest club
- I wanted to race at the You Yangs
- Because I'd been riding the Youies trails for a few years and I wanted to put something back in.
- It seemed to have a great following, and most events were based at the you yangs
- To support the club because I ride the You Yangs a lot.
- Love riding at the you yangs and being able to enter events
- You could join online with a minimum of fuss. Plus since we like riding at the You Yangs it seemed the logical thing to do.
- To race MTB at the You Yangs
- To get mtba membership and because I ride a lot at you yangs
- Club associated with the youyangs.
- Like the You Yangs, didnt feel very involved with old club
- Good club, often raced at you yangs
- Normally ride the youies. Like the atmosphere at the club.
- because you guys maintained the trails. No Frills Fridays. Wanting to race enduros. Brotherly pressure

For a racing licence (14)

- To obtain race licence
- to be involved in a few rides and for a race licence
- I liked racing and needed a club
- joined when I first started to do a few mtb races.
- To ride MTB races, have fun
- Was a member of FTF when lived in melbourne
- To get my racing licence
- To Race
- was previously member of surfcoast. no longer running
- To obtain mtba license.
- Racing
- To be able to have MTBA membership
- Needed to join a club for my race license
- MTBA membership had lapsed and needed licence

For No Frills/low key/fun racing (11)

- For NFF
- No Frills Fridays
- To ride NFF Winter series
- To start racing the friday night series
- Friday night rides and 3 hour races
- my first ever race was a NFF and I really enjoyed it so I joined the next week
- To get involved in the club racing, and find out more about what mtb events are on. Also Mtba insurance
- For fun racing
- At the time I was doing a lot of your races
- rode around at the youies and read the signs about no frills
- I joined to do the summer series

Friendly Club/Meeting people (11)

- To meet people
- Location and Friendly members
- I used to be affiliated with another club, necessary for MTB membership, but after meeting the many friendly Geelong MTB'ers in particular at the dirty girls weekend away I decided to join Geelong.
- I was encouraged by fellow club members.
- A friend is in the club and it seemed like a friendly and inclusive club.
- ride with friends
- because i liked all their events and found most people friendly and welcoming
- Club Seemed Friendly
- Friends in the club
- So I could compete in MTB race, and to meet others.
- To meet local people in to mountain biking

Other (6)

- To meet like minded people, skills/coaching support, team rides in competitions, and support to develop as a rider.
- A new challenge. Fun.
- Adventure and exercise
- the year 2000,
- My love for Rich Grant
- R C Grant

Comments from GMBC Committee

Good to note that Club Benefits are helping to recruit new members and that we are seen as a friendly club
Our communication with members appears to be another strength

6. The GMBC membership fee is \$20/yr for adults and free for juniors. Do you think this is:

	answered question	82
	skipped question	6
	Response Percent	Response Count
Good value	61.0%	50
Cheap	39.0%	32
Too expensive	0.0%	0
	Please comment	14

Juniors

Great idea to have juniors free

It's good to have the junior membership fee free to encourage new young members that hopefully will enjoy the sport as much as we all do.

Free for juniors is a great incentive for parents that don't have an understanding of MTB. I can't really think of another sport that's membership free for juniors.

Value

Great value couldn't ask for more

But very good value

\$20 for what we get is "cheap". I would be prepared to pay more if it meant GMBC becomes stronger.

I would be happy to pay \$30. Depends a bit on how much other clubs cost though.

I would be happy to pay more

I'd pay more if I got a hoody :-). Oh. And my gmbc drink bottle leaks so I've never used it! :-)

Considering first time members also receive a t shirt, \$20 is cheap!

Cheap relative to the road clubs good value relative to the mtb clubs

I think the price point is really cheap, a majority of members and potential new members can afford a little bit more. The club needs to make a profit?

Super Cheap.

When you consider that most decent MTB cost \$3K not to mention the cost of lights, helmet, knicks, jersey, tubes, spares, tools, etc., \$20/yr for adults is an absolute bargain. Perhaps keep the \$20 for adults the same but include a donation option with membership renewals as I wouldn't hesitate to kick in a few extra dollars for the club.

If the club needs more money, increase the fee

it is cheap, but because of the MTBA component it could be an issue for many people. It's only the GMBC component that's cheap.

Some of the races are a bit expensive particularly the No Frills Races are now \$10 seems too much especially for non members who might want to try it out they get stung for a day licence as well - race entry for these people could be subsidised

Comments from GMBC Committee

Good to see that the members see the club fees as good value or even 'super cheap'

Club membership fees (if we maintain current membership nos & junior/senior mix) would net us around \$4500/yr, minus T-shirt costs (approx \$1800) and administration costs (negligible as most of this is volunteer work)

No Frills Races have some costs for the club (eg Prizes, Medals, catering for end of season \$2.65 per rider to Parks etc,) and require constant work from volunteers and the committee to keep running these events – and we are not making huge profits from them (ie. \$150/race). This allows us to subsidise other things like Junior membership, insurance for Dirt Squirts rides, Social ride BBQs etc. NFF race entry for non-MTBA members is already subsidised in that we offer a money-back option if they come back during the season and join up. Subsidising first-timers has been done in the past but the administration of this was difficult and people abused this option by claiming they were 'first-timers' several times. This could be discussed again.

7. What are the strengths of GMBC? (you can choose more than one)

	answered question	97
	skipped question	9
	Percent	Count
GMBC is a friendly club	89.7%	87
GMBC communicates well with its members	88.7%	86
GMBC runs a lot of race events	78.3%	76
GMBC runs events at the You Yangs	74.2%	72
GMBC runs the sort of events that I like	71.1%	69
GMBC encourages 'Newbies' to participate in club events	56.7%	55
GMBC events cost less than other events	31.9%	31
	Other (please specify)	19

Comments

- The club is a strong family now. A solid group.
- Good membership base.
- I think the general friendly attitude of the members is a great plus. Hope to get more involved.
- Sooo friendly
- Very welcoming to new members
- Good atmosphere.
- What can I say, it ticks all the boxes for me.
- I think you tick a hell of a lot of boxes and everyone should be proud of the options that are put up for members.
- The email updates are great, as to Twitter interactions, and are a strength of the clubs communication. Very well organised events - the flow is spectacular.
- great prizes :)...local produce in particular
- Luv the ever changing courses for NFF, especially the recent A/B grade time trial course. Being a relatively new member (approx 2 years) I'm impressed with friendliness of the club members. The committee members also do a fab job as well as those who set the NFF and other event courses. I really enjoyed the pizzas and drinks after the last NFF
- I like the variety of the events that GMBC runs through out the year and they cater for all grades very well. They keep you very well informed.
- I am not a newbie so I may have lost touch of what that is like. I love riding in the summer NFF and Gazebo but slack during winter I think that clubs events have also appealed to a broader level of rider and I think that is a good thing.
- Friday night races are great
- keep up the good work,
- Nice to to a short 1 hour race and hang out, you don't always want to be doing enduro's.
- GMBC definitely encourages Newbies to participate and is very friendly.
- Tania is also a massive strength of the club. No pressure, that's a compliment.
- I love it all... But mostly I feel like I have a second family in gmbc!

Comments from GMBC Committee

Good to see that the members see the club's strengths aligning with our recently discussed vision & mission

8. What are the weaknesses of GMBC?

answered question 99

skipped question 7

No Weaknesses

- None x23 responses
- Not sure x4 responses
- Too early to tell
- you guys are doing a great job
- None that currently come to mind. Good communication and a growing support of members to help run different events appears to be running well from what i have seen.
- Can't really think of any that effect myself.
- I dont think it is a weakness but I pick and choose what I or my family enter because we have other things on...this means we are not as connected as others so we are probably a weakness.

Workload

- Not enough people seem to help out. It always seems to be the same PEOPLE
- need more member input into helping out at races, it is always the same group running the events
- too few people are required to do too much. full membership should be expected to do their share at events

Types of events

- more downhill orientated events
- No 24 hour race... Haha
- Weekly club races would be easier to attend on another night during the week. By Friday night most people are tired from the working week and or have another longer race on the Saturday or Sunday of that weekend
- A 12 hour enduro?
- none, but would like to see you run an equivalent of The Mont in Canberra at The You Yangs!!
- More Saturday events would be great, including the stock yards.
- Need more social rides in Forrest eg on Sunday's Would like to see a mid-week night ride
- None that I can think of.....maybe social events
- All good, more social rides would be good.
- Lack of an active women's development program/social group

Race Venues

- We don't hold races anywhere else.
- GMBC needs to have another venue / location to held events. Endurance events as maybe 12 hour events cannot be held at the You Yangs. Also as we know the You Yangs some times can be closed, when this occurs the club has struggled to find a suitable venue to continue racing
- I think the club racing including NFF needs to branch more on the stockyards area of the park.
- Not enough races take advantage of the world class trails on the Stockyards side of the Youies.
- GMBC needs a Geelong venue for NFF or short XC races to get younger riders along who can't drive out to the Youies. The track does not need to be that flash just something in town. Suggestions are: Vacant land North East of the new Breakwater Bridge The Foreshore Reserve South East of the Breakwater Bridge Zilla Crawcour Park Near Queens Park Bridge - there is already some single track in there!

Skills Clinics

- Lack of opportunities for skills training for beginner and also the intermediate levels. Coaching opportunities. Utilising the training skills of members to assist other members. Encouraging women skills development (beyond one off events that have already been provided) Developing women's profile within the club
- I would love to attend some skills clinics that don't cost too much
- Could do more skills clinics.

Newbies

- I am concerned about the number of people who turn up, race once and don't come back. Is there any follow up or contact to ask why?
- Not a weakness more of an observation - The club needs to encourage the "newbies" more by getting them to be involved in the club. You turn up to a race and there is nothing? Suggest that you get all the members to meet and greet before a race. What you see when you turn up to a race all the regulars from GMBC and a tight group which can be a turn off for "newbies"
- I think newbies can be left a bit on their own at the races, especially if they are by themselves, because of the large number of groups that get together for a chat. It takes a while to get "in" with people

Other

- Club grading of riders could be better. Question: How many Club Championships can a rider win (in the same class, specifically B & C grade) before moving up to the next class?
- The only constructive comment I could make, it regarding the social rides, maybe split the group to accommodate all levels of rider.
- The only one negative comment I have ever heard, and it is so minor, is that there is a lack of signage to event HQ on race days. Some riders get frustrated by not knowing where to go because they don't know the Youies
- The web site could be better
- Not sure how much influence GMBC had on the development of the you yangs trails which went from a good mix of xc and down hill within the network to a primarily gravity oriented park. All the good xc tracks have gone consequently we don't ride there anymore
- For me as a member, only that they are based a bit far away from where i live.
- Some of the day races start too late so that you lose a whole day at the event.
- not many
- Addiction to mtb... :-p
- my legs

Comments from GMBC Committee

Good to see that a lot of the members see few weaknesses in the club's activities and that some are very aware that the workload is high

Re Racing in Stockyards – in our current race calendar we have a Gazebo race, the InterWinter 3 Stage race, the Yowie and the State XC race using Stockyards trails. We have planned for half of this year's Summer NFF series to be run in Stockyards also.

Re Alternate venues - we are currently investigating options, within the limitations of venues needing to be 'legal', permit requirements, other clubs and availability of the venue. We hope to have some Dirt Squirts events in a City of Geelong venue once we have adequate numbers of adults to help out with the program

Re Downhill events – unfortunately we are not a downhill club and don't have the infrastructure to run downhill events. If members or other riders ask about downhill riding we refer them to the You Yangs Inc club.

Re 12hr or 24hr events – these are not viable at the You Yangs due to lack of camping facility. Also would require a huge commitment from club members to organise and run these events. At this stage our focus is more on fun, club racing.

Re Social Rides, Social Events & Women's program – we would like to run more of these but we need more people to be involved in the crew and to lead rides & events. We will continue to have Friday night social rides when NFF is not on and run other Social rides as able.

Re Skills training/Coaching – as a club it is tricky for us to run formal skills training or coaching programs – insurance and venue fees are prohibitive. We hope that regular social rides and course familiarisation rides will assist in some way toward this.

Re Newbies – we are trying to encourage newbies at NFF by introducing them to members etc and also having the club marquee at VES races where new club members will be welcome to come in and park themselves. First timers at NFF are followed up by email if they provide one; from experience, if they respond to the email they usually come back and join the club.

Re Club Grading – not sure about this comment – there is no club member who has won consecutive B or C grade club champs over the past 4 years. Grading is based on a grading race at the beginning of the season (summer NFF) or on performance at a subsequent race (if they miss the grading race). Also, the Club Champs is designed to reward participation and contribution to the club as well as actual results.

Re Website – we are currently in the process of having a new website designed for the club.

9. Which of the following activities are you (or your family) likely to attend if GMBC run them over the next 12 months?

	answered question	98
	skipped question	8
	Response Percent	Response Count
Low-key club racing (eg. No Frills Fridays, Gazebo series)	88.8%	87
State level Enduros (eg Crazy6)	77.5%	76
State level XC races	44.9%	44
Marathon events (eg. You Yangs Yowie)	74.5%	73
Weekend Social rides	52.0%	51
Weeknight Social rides	35.7%	35
Social events (eg. film night, club dinner)	25.5%	25
Junior program	13.3%	13
Skills Clinics	35.7%	35
Mechanical workshops	20.4%	20
Women's events	15.3%	15
None of the above	0.0%	0
	Comment or other suggestions?	14

<i>Suggestions for Races/Events</i>
<ul style="list-style-type: none"> • Night time endurance events such as a 3 hour or even 6 hour race • More 2-3hr races • I think having skills clinics would be very beneficial, even you charged a little bit for it I am sure you would still get a lot of people along • an intermediate to advanced skills program would be great • I would like to see more social/training days on Saturdays when there is no racing • Maybe a "tour" of the You Yangs for newbies/beginners? • Mostly everything I'm available to attend :-) I would love to have one or two annual non-mtb events - a black tie event (awards night?) and a fun party/bonfire/BBQ/something...
<i>Comments</i>
<ul style="list-style-type: none"> • The only reason we don't come to more is because we live in Melbourne but if I did live closer I would come to low key club races and maybe weeknight social rides and women's events • The club does a great job covering a huge variety of events and programs. A massive thank you to the whole committee at GMBC for the hours and hours you put into all events. • Unfortunately it all depends on what else our family has got going at the time. Some of the above would be of interest to my family and some would be of interest to me • Developing the social side is great, the junior program is a fantastic idea. • I'm into racing and live in Melbourne so would mainly travel to the You Yangs for events • Would love to race all the Gazebo & Yowie, but can't because of the Kids sport on Saturday. • It all depends on how much time I have.

Comments from GMBC Committee

See comments for Q8

10. What improvements could the club make?

answered question

98

skipped question

8

Nothing much

- Can't say
- Happy with service to date as is
- Doing a great job
- Not that I can think of at the moment.
- unsure
- Because this question requires an answer, I would like to say I like this club, I think you do a great job, and not only do I look forward to the Yowie this year but also renewing my membership.
- Great club in general.
- It's doing just fine. Thanks
- keep up the good work
- Have not been a member long enough to make a judgement
- On a whole the club is doing well I think, the format of events is varied and the organization is very good.
- I honestly feel you are doing an amazing job. I would love to be in a position to be able to take more advantage of what you do and contribute to your vision. Time & Family commitments make it difficult.
- None x5
- cannot think of any
- Have not been a member long enough to comment
- I think what you are doing now is great, can't think of any improvements at all
- NA
- I have been impressed with the clubs ability to keep members informed with upcoming events & results both through their website & facebook page. It has been good to see the load spread amongst members with race organisation on a weekly basis with club events and think this is great to help the club progress. I believe the club is continuing to head in the right direction and don't have any suggestions for further improvement sorry.
- not sure x3
- none, you are perfect :)
- I'm not involved enough to realise that any are needed.
- All good
- none i can think of
- nothing to add at this point
- I can't think of anything at this time.
- Nilx2
- A well run club already
- Can't comment

Events

- Run a 24hour.... Haha
- 12 hour enduro
- More club level races at the You Yangs
- the club could charge an extra \$5 for NFF racing and put on a BBQ and drinks after the friday night races.
- Move friday night races to Tuesday, Wednesday or Thursday
- May be medical staff on hand at events . Like st johns
- the number and range of events is pretty good the no frills events are an interest of mine but sometimes it would be better if the races went for an hour the shorter ones are fun but i would rather just go for the longer ride. i know they change each week but i prefer them slightly longer to make it worth my trip but its a great club
- More races like the NFF races on any week end when there is not a VSS or VES or other race, so run a club race when ever there is not a state level race on.
- More beginners and/or women's events/activities
- Create 40+ category in the Yowie
- inform people of the nff format for the week, maybe via facebook etc, it is almost a 200km round trip for me and if it was just a 15min race it is a long trip.

Venues

- Maybe run few more events away from the Youies. The Youies are great but it might make a change. The club is really friendly and welcoming, which is great
- As previously noted, would be great to see more racing @ Stockyards.
- race more at the stockyards.
- More races in other venues not only You Yangs.

<p><i>Venues (cont.)</i></p> <ul style="list-style-type: none"> • Could also try events at other places like Anglesea • A friday night series in the stockyards!! • Use the easy runs at stockyards for bit more variety • Run some races at another venue • Just keep servicing the average punter and utilize the stockyards a bit more • I think the club runs well and appreciate the time and effort the committee put in
<p><i>Communication</i></p> <ul style="list-style-type: none"> • Perhaps get results up a bit quicker. • Perhaps some information about trail maintenance • I'm really impressed by the club. Maybe a riders on-line forum? or better communication via the website etc
<p><i>Club kit</i></p> <ul style="list-style-type: none"> • Club jumpers rugby/windstopper. • Perhaps some t-shirts added to the clubs clothing sale line?
<p><i>Juniors/Women's events</i></p> <ul style="list-style-type: none"> • I like the focus that has been occurring on the juniors, and it would be great to approach the women in the club in a similar way. It would be beneficial to build up women's participation through skills workshops that are ongoing so confidence can be developed over time. One off are great but the energy and motivation is lost very quickly. There are many silent women in the club or watching by the side and are wanting help, training, coaching and support but as yet are not sure if there will be consistent follow through. • Keep the fun / enjoyment vibe going at the events. My teenage boys will ride more during summer / autumn so I look forward to them participating • Continue to grow the junior program
<p><i>Promotion</i></p> <ul style="list-style-type: none"> • Maybe encourage more of our members to attend other clubs events to proudly represent the Geelong Mountain Bike Club through out Victoria. • Continue to promote to new members • continue to promote the sport of MTB and fun. • Perhaps encouraging more of a club presence at non-GMBC events... i.e sharing a club marquee and facilities • Also have a look at those who race everywhere else and promote the club.
<p><i>Other</i></p> <ul style="list-style-type: none"> • Club champs over inter winter. A hand for Tania. • Some Skills sessions • form a strategy to force member to help at events • Target the 1-2 year members directly that have not gotten involved with the club and encourage them to get more involved in the CLUB • More carbon fibre trophies

Comments from GMBC Committee

See comments for Q8

Overall, we seem to be meeting people's expectations. There is always the thought that we could do more race events, more social rides etc, but as we have discussed at Committee meetings and Strategic Planning we need to have a balanced workload that is sustainable.

Junior events scored quite low in Q9, however the committee feels that it has a responsibility to help development of the sport by running a junior program and hope that this will grow over the next few years. I also note that the juniors that have attended Dirt Squirts events may not be children of club members and therefore not represented in this survey.

Women's events have been a focus of several of the respondents and we will try advertising again for some women to come forward and lead a women's initiative. Again, it is a case of having the man(woman)power and a sustainable workload.

